

# TECHNICAL INFORMATION



- Marveltag Label -

## Transparent PVC/MT01M/WK120

### PHYSICAL CHARACTERISTICS

#### Facestock

A transparent high quality PVC film, stabilized with no heavy metals to ensure minimal environmental impact. Has excellent resistance to moisture and is suited for long term outdoor labeling. Conform to CONEG and EN 71/3 standards. Can be printed by offset, flexo, screen and gravure using UV, solvent or water-based inks.

Caliper ISO 534 : 80  $\mu\text{m}$

#### Adhesive

An emulsion acrylic removable adhesive, with excellent aging resistance. Features good initial tack to low surface energy substrates. Specially designed for clean removal from car window shields.

Minimum application temperature : +5°C  
Product Functional Service temperature : -5°C / +65°C

#### Liner

A white colored cast coated kraft liner.

Basis weight ISO 536 : 120 gsm  
Caliper ISO 534 : 113  $\mu\text{m}$

### PERFORMANCE CHARACTERISTICS

Properties	Test Method	Typical values
Initial Tack on Glass	FINAT FTM9	1.9 N/25mm
Adhesion to Stainless Steel	FINAT FTM1	1.5 N/25mm (20mins)
Total Product Caliper	ISO 534	210 $\mu\text{m}$

#### Shelf life

1 year when stored at 22°C and 50% RH

The information given above are based on typical measured values; they are subject to technical changes and improvements without prior notice. It is the user's responsibility to check, prior to use, whether the product is suitable for the intended application.

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